

MASCOT DESIGN CHALLENGE



OVERVIEW

Design an original mascot that represents the spirit, values, and identity of Oklahoma TSA. The winning design may be used to inspire a future OKTSA mascot.

ELIGIBILITY

- The challenge is open to currently affiliated Oklahoma TSA members.
- Entries may be created by an individual student or a team of up to three students.
- Each chapter may submit one entry.

REGULATIONS AND REQUIREMENTS

The mascot must:

- Represent Oklahoma TSA.
- Be an original character created specifically for this challenge.
- Be appropriate for use at conferences, on social media, and in promotional materials.
- Include a name for the mascot.
- Incorporate TSA colors or recognizable TSA elements.
- Be shown in full color against a plain background.
- Not include copyrighted characters, logos, brand names, or other protected material.
- Not depict weapons, violence, inappropriate language, or offensive imagery.

Entries must include:

1. A full-color mascot design submitted as a PDF, PNG, or JPG file.
2. The written statement.
3. The student name(s), chapter name, school, and advisor's name.

Hand-drawn and digitally created designs are permitted. Generative artificial intelligence may not be used to create or substantially modify the mascot design.

DOCUMENTATION

Each entry must include a brief statement of no more than 200 words explaining:

- The mascot's name
- The inspiration behind the design
- How the mascot represents Oklahoma TSA
- The meaning of any colors, symbols, clothing, or accessories included in the design

RECOGNITION

The winning chapter will receive \$100 credit toward its State Leadership Conference registration. The winning design may also be featured on the OKTSA website, social media, or other promotional materials.

ADDITIONAL INFORMATION

- Submitting an entry gives OKTSA permission to display and promote the design.
- OKTSA may request minor revisions to the winning design before it is used.
- Entries that do not follow the guidelines may be disqualified.
- All judging decisions are final.

SUBMISSION INFORMATION

The design and documentation needs to be uploaded [here](#) as a multi-page PDF.