

OVERVIEW

Applying leadership and 21st century skills, participants use videography skills to develop a promotional video for TSA chapters across the state to use to recruit members. **Note: This is NOT a state competitive event nor a national competitive event, but a promotional contest.**

ELIGIBILITY

A team ranging from one to six (1-6) members may participate. There is no limit on submissions per chapter, and members from various chapters can create a team. Both middle school students and high school students may participate.

TIME LIMITS

PRELIMINARY ROUND

All components of the chapter's entry must be finished, submitted and accessible via the internet by the pre-submission date.

REGULATIONS AND REQUIREMENTS

- A. The video
 - a. The digital video may not exceed three (3) minutes in length.
 - i. The time starts from the first sound, and it ends at the last sound.
 - b. All video footage, graphics, special effects, and audio clips must be created/filmed by the competitors.
 - c. All ideas, text, images, and sound from other sources must be properly cited using the Student Copyright Checklist.
 - d. Competitors may submit a link to their video (a Google Drive share link or a YouTube video link), or they may upload a file.
 - i. Acceptable file types include, but are not limited to, .MOV, .mp4, .WMV
 - ii. If a URL is provided, it must point directly to the video submission. The judges need not download any external software in order to access the video.
- B. Submission
 - a. Please use the following link to submit your video:
 - i. <https://forms.gle/EYESyrgoky6yvSB78>
- b. All entries must be submitted by 11:59 pm on October 1. A confirmation email will be sent within 48 hours of us receiving the video.
- c. Please make sure entries are school appropriate and can be used by schools across Oklahoma.
- d. Participants must complete the Student Copyright Checklist (located on the [National TSA website](#) under Competitions and Programs > [Competition Forms](#)) and save it as a multi-page PDF to be submitted electronically with the entry online.
 - i. If the entry contains images of people, proof of consent must be provided for each person in the video.
 - ii. Minors require parental consent. Use the Photo/Film/Video Consent and Release (located on the [National TSA website](#) under Competitions and Programs > [Competition Forms](#)) for any individuals included in the video footage.
 - iii. Advisor signatures are not required for this contest, but they are encouraged. You will not be penalized for not including advisor signatures.
 - iv. Failure to include the Student Copyright Checklist will result in disqualification.
- C. The winning team will be announced, and the video previewed at the Fall Leadership Conference.
- D. The winning video will be published as a resource to help chapters with membership recruitment.
- E. The winning entry will be awarded a \$100 registration credit to help defray the expenses of the State Leadership Conference.
- F. If you have any questions, feel free to contact the State Advisor at tami.redus@careertech.ok.gov