

OVERVIEW

Students will create an original State Leadership Conference logo and apply it to coordinated T-shirt and lapel pin designs. The winning entry may be used as the conference's official visual identity and will be announced at the Fall Leadership Conference. The winning team will receive \$100 credit toward its State Leadership Conference registration.

ELIGIBILITY

- The competition is open to all affiliated Oklahoma TSA members.
- Entries may be submitted by an individual student or a team of students.

REGULATIONS AND REQUIREMENTS

- All designs must be original and created specifically for this competition.
- The logo must include:
 - The name "Oklahoma TSA" or "OKTSA"
 - The official conference theme
 - The State Leadership Conference date
- The logo should reflect the conference theme and Oklahoma TSA's identity.
- Designs must be original, appropriate, and free of unauthorized copyrighted material.
- The logo must remain clear when resized and work in both full- and limited-color formats.
- All three design components must use a consistent logo and visual style.
- Oklahoma TSA may modify, reproduce, and use submitted designs for conference and promotional purposes.
- AI-generated images or design elements may not be used in any part of the entry.

Required Design Components

- Each entry must include each of the following components:

1. Printable Design

- Create a conference logo suitable for use on the Oklahoma TSA website, conference program, and other printed materials.
- The design must include the conference theme and date and remain clear and legible in various sizes.

2. Wearable Design

- Use the conference logo to create coordinated designs for a T-shirt and collectible lapel pin.
- Both designs must remain clear, legible, and suitable for production.
- Include mockups showing the proposed appearance of each item.

Submission Instructions

- Entries must be submitted [here](#) by October 31st at 11:59 p.m.
- Logo and graphic files must be submitted as a multi-page PDF.