

PROMOTIONAL VIDEO CONTEST



PROMOTIONAL VIDEO OVERVIEW

Applying leadership and 21st century skills, participants use videography skills to develop a promotional video for TSA chapters across the state to use to recruit members. **Note: This is NOT a state competitive event nor a national competitive event, but a promotional contest.**

ELIGIBILITY

A team ranging from one to six (1-6) members may participate. There is no limit on submissions per chapter, and members from various chapters can create a team. Both middle school students and high school students may participate.

REGULATIONS AND REQUIREMENTS

- A. The video
 - a. The digital video may not exceed three (3) minutes in length.
 - i. The time starts from the first sound, and it ends at the last sound.
 - b. All video footage, graphics, special effects, and audio clips must be created/filmed by the competitors.
 - c. All ideas, text, images, and sound from other sources must be properly cited using the Student Copyright Checklist.
 - d. Competitors may submit a link to their video (a Google Drive share link or a YouTube video link), or they may upload a file.
 - i. Acceptable file types include, but are not limited to, .MOV, .mp4, .WMV
 - ii. If a URL is provided, it must point directly to the video submission. The judges need not download any external software in order to access the video.
- B. Submission
 - a. Please use the following link to submit your video:
 - i. <https://forms.gle/KFWZQnxKXXLWEiHV9>
 - b. All entries must be submitted by 11:59 pm on November 1, and you will receive a confirmation email within 48 hours of us receiving the video.
 - c. Please make sure entries are school appropriate and can be used by schools across Oklahoma.
 - d. Participants must complete the Student Copyright Checklist (located on the [National TSA website](#) under Competitions and Programs > [Competition Forms](#))

and save it as a multi-page PDF to be submitted electronically with the entry online.

- i. If the entry contains images of people, proof of consent must be provided for each person in the video.
 - ii. Minors require parental consent. Use the Photo/Film/Video Consent and Release (located on the [National TSA website](#) under Competitions and Programs > [Competition Forms](#)) for any individuals included in the video footage.
 - iii. Advisor signatures are not required for this contest, but they are encouraged. You will not be penalized for not including advisor signatures.
 - iv. Failure to include the Student Copyright Checklist will result in disqualification.
- C. The winning team will be announced and the video previewed at the Fall Leadership Conference.
- D. The winning video will be published as a resource to help chapters with membership recruitment.
- E. Each member on the winning team will receive a \$10 Amazon gift card emailed to the email address provided upon submission.
- F. If you have any questions, feel free to contact the State Advisor at tami.redus@careertech.ok.gov